- 1 conditions:
- 2 1) Transitional discounts for resold residential
- 3 services and UNEs. These discounts would help jump-start
- 4 residential competition by making it more economically
- 5 feasible for new entrants to enter markets, especially as
- 6 they move from a resale to a facilities-based market entry
- 7 strategy. This approach was adopted by the Ohio Commission
- 8 as part of its approval of the SBC-Ameritech merger.
- 9 2) Region-wide minimum interconnection terms. To
- 10 ease the burden of new entrants in negotiating and
- administering multiple interconnection agreements, the
- 12 Commission should require that the merged company make
- available a baseline interconnection agreement throughout
- 14 its region.
- The baseline agreement would be subject to
- approval by the Commission. But individual states could
- 17 strengthen the agreement as warranted.
- 18 3) Provision of a full range of unbundled network
- 19 elements. New entrants need access to a full range of UNEs
- in order to compete effectively. Extended loops consisting
- of a combination of loop, multiplexing and transport are
- 22 necessary where co-location is unavailable or infeasible.
- Sub-loop unbundling is necessary where loop carrier systems
- 24 prevent access to a complete loop.
- 25 4) Resale of all end-user services. ILECs enjoy

1	a vast head start in provision
2	DR. KRATTENMAKER: You have one minute remaining
3	MR. BRANFMAN: of an array of
4	telecommunications and information services to residential
5	customers. In order to compete effectively, new entrants
6	must be able to approximate this array of service offerings
7	The Commission should require as a condition of
8	the merger that the merged company offer for resale all end
9	user services including DSL service and voice-mail.
10	5) Establishment of uniform performance
11	standards. A single regionwide set of performance
12	measurement standards and penalties should be adopted. The
13	merged companies should also be required to provide periodic
14	performance reports and to engage in third party testing.
15	This is being done in New York and Pennsylvania.
16	These conditions cannot succeed without effective
L 7	enforcement. I cannot stress too strongly that enforcement
L8	mechanisms and penalties must be of significant magnitude so
L 9	that the merged company will not view them as tolerable
20	costs of doing business that are preferable to full

For merger conditions to be effective, the cost to the merged company of noncompliance in the form of penalties must be greater than the cost of compliance in the form of improvement in systems and lost revenues.

compliance.

1	DR. KRATTENMAKER: Thank you. Your time is up.
2	MR. HARTIGAN: May I just finish a couple of
3	sentences? CoreComm urges the Commission to establish
4	intermediate and final milestones of performance with
5	penalties imposed if a milestone is not met. Penalties
6	should be based upon the revenues earned during the period
7	of noncompliance and should escalate if noncompliance
8	persists. Thank you.
9	DR. KRATTENMAKER: Thank you. We will next hear
10	from Doug Lawrence.
11	MR. LAWRENCE: Thank you for the opportunity to
12	speak with you today. I feel like I've arrived at Mecca. I
13	my degree is broadcast journalism. I had a dream of
14	building a radio station in my home town that we
15	accommodated or we accomplished in 1990. So coming to
16	the FCC is something that has some meaning to me.
17	I live in Burlington, Kansas, a community that is
18	served by an incumbent local exchange carrier that is part
19	of the Sprint Telecommunications family of companies. In
20	1996, I served as the Chairman of the Select Committee on
21	Telecommunications in the Kansas House of Representatives
22	and played a major role in the development of the Kansas
23	Telecommunications Act.
24	I am here to offer my support for the SBC-
25	Ameritech merger because I believe it is exactly the sort of

1	strategic business alliance that will yield the continued
2	improvement and availability of a basic and enhanced
3	services that are the foundations of our telecommunications
4	policy in Kansas.
5	Let me explain. In 1996, within weeks of adoption
6	of the Federal Telecommunications Act, Kansas incorporated
7	many of the concepts included in the federal law into state
8	telecommunications policy which was the culmination of more
9	than six years of a regulatory and legislative effort.
10	Kansas may well have been the very first state to
11	adopt its own telecommunications policy based on the
12	framework established by the federal Act and incorporating
13	the exact language as we as we felt appropriate.
14	The Kansas Act was the result of a process which
15	initially began in 1989 with the Kansas Corporation
16	Commission Order, commonly referred to as TeleKansas-1. In
17	that order, Southwestern Bell Telephone agreed to make major
18	investments in telecommunications infrastructure in rural
19	communities. TK-1 eliminated all party line telephone
20	service in the Southwestern Bell service territory and
21	replaced all of Southwestern Bell's electro-mechanical
22	switches with digital models.
23	The most significant benefit of TK-1 was to
24	improve quality of service to rural areas of Kansas served

by Southwestern Bell. At the same time, the company was

25

1	required to make significant new investments. At the same
2	time as it was required to make those investments, it was
3	provided some freedom from the traditional regulatory
4	oversight prevalent at the time.
5	In 1994, the Kansas legislature extended the de-
6	regulation experiment for an additional two years, and
7	required Southwestern Bell to make investments in distance
8	learning networks and to offer that new fiber infrastructure
9	at substantially reduced costs to school districts
10	throughout the state. Again, those benefits were focused or
11	improving services in rural communities.
12	At the time, the legislature understood that
13	allowing Southwestern Bell to continue its effort to
14	restructure and become more efficient was critical to making
15	the investments possible in our rural state.
16	Another part of the TK-2 legislation created a
17	strategic planning process that ultimately led to an 18-
18	month study process that was funded by a federal grant and
19	culminated in a report to the Kansas legislature in 1996.
20	Our 1996 public policy was based on that 18-month
21	study, the federal legislation and more than ten weeks of
22	hearings in front of my committee on an every day basis.
23	Perhaps the two most important elements of the Act were the
24	universal service and enhanced universal service provisions.
25	Our stated policy was that all Kansans should have

- 1 access to advanced telecommunications services at reasonable
- 2 prices. This policy reflected the legislatures
- 3 determination that advanced services should be made
- 4 available throughout the state, and not just in the urban
- 5 centers.
- 6 We also understood with six years of experience
- 7 that the best way to accomplish that goal was to lay out our
- 8 expectations and get out of the way, letting the companies,
- 9 Southwestern Bell and Sprint, make their own decisions about
- 10 how to execute our plans.
- The 1996 Act made permanent the regulatory
- 12 freedoms that made the huge investments in our state
- possible. At the same time, new entrants, the competitors,
- were guaranteed freedom to enter markets as they chose,
- where they chose, and when they chose.
- 16 Competitors were not obligated to serve all
- 17 customers, nor were they obligated to meet the same quality
- of service and range of services the requirements placed on
- 19 the existing incumbent companies. The Kansas legislature
- fully understood the potential problems our incumbent local
- 21 exchange carriers faced, being --
- DR. KRATTENMAKER: Mr. Lawrence, you have one
- 23 minute remaining.
- 24 MR. LAWRENCE: Okay -- being obligated to make
- 25 significant investments in rural areas while at the same

- time, facing immediate competitive pressures to the more
- 2 lucrative areas. We fully expected companies like
- 3 Southwestern Bell to change and restructure themselves
- 4 through strategic alliances like this merger.
- I have more testimony, but I will submit that in
- 6 written format because I think it's important. I firmly
- 7 believe that the SBC-Ameritech merger benefits consumers and
- 8 communities far beyond the Ameritech region. It will
- 9 benefit Kansans.
- We understand that the company obligated to serve
- 11 everyone which is not allowed to pick and choose its
- 12 customers must be allowed to restructure and grow. We
- believe our opportunity to enjoy all of the marvels of a
- 14 modern telecommunications service in the smallest
- 15 communities in Kansas is tied directly to Southwestern
- 16 Bell's ability to be a viable competitor in the largest
- 17 cities in the world.
- DR. KRATTENMAKER: Thank you for coming. And
- 19 please do submit the full statement. And I hope somebody
- 20 gave you a merit badge for sitting through ten weeks of
- 21 hearings without a stop. I hope it was worth it.
- Next on the list, if I have it right, is the Santa
- 23 Ana Chamber of Commerce. Welcome.
- MR. METZLER: Thank you. My name is Michael
- 25 Metzler. I am the President and Chief Executive Officer of

- the Santa Ana Chamber of Commerce. And thank you for this opportunity to testify before you today.
- DR. KRATTENMAKER: Thank you for coming.
- 4 MR. METZLER: Recently, I became aware that the
- 5 proposed merger of SBC and Ameritech was facing strong
- 6 opposition from groups that claimed to be acting on behalf
- of businesses and consumers. These groups continually
- 8 discuss the recent merger of SBC and Pacific Telesys, or
- 9 Pacific Bell if you will, and how Californians have fared.
- They paint a grim picture of an event that I can
- 11 personally assure you has been exactly the opposite. The
- differences that I see relate not just to the changes taking
- place at Pacific Bell, but more importantly how the entire
- 14 telecommunications industry has grown.
- In California, during the SBC merger process,
- 16 claims were made that competition would be stifled or
- 17 totally stopped if the merger was approved. These same
- claims are being made today about the proposed Ameritech
- 19 merger.
- From my personal experience, they could be no
- 21 further from the truth. Orange County and my community of
- 22 Santa Ana has seen a blossoming of not just competitors, but
- 23 real choices in the marketplace. Construction of new high
- speed fiber optic networks by a plethora of telecom
- companies has reached such a level that our city's core is

1	served by over a half dozen providers. My Chamber itself
2	relies on a Pacific Bell competitor for telephone and data
3	services.
4	In the southern portion of our county, Cox Cable
5	is providing service to residential subscribers and growing
6	at a rate that any company would envy in terms of new
7	customers being added and territories served. Our adjoining
8	city of Anaheim has even partnered with a telecom company
9	and is building and operating a private telecommunications
10	company that provides service to over 200 businesses and is
11	considering expanding to residents within the city.
12	All of this has happened since the merger between
13	SBC and Pacific Bell. And this competition has served to
14	energize Pacific Bell to hire more, improve its service,
15	offer enhanced products, and take the appropriate action
16	that any major company should take when they find themselves
17	in a highly competitive marketplace.
18	As I have followed this merger from proposed to
19	consummated, SBC has kept or bettered every promise that was
20	made to Californians. I can only assume that the successful
21	SBC merger in California has been the reason behind
22	increased telecommunications competition and Pacific Bell's
23	focus to serve to better service customers.
24	It seems intuitive that the Ameritech merger will
25	cultivate the same climate and assure the same results. And

- as a result, we support the merger of SBC and Ameritech.
- 2 Thank you.
- DR. KRATTENMAKER: Mr. Metzler, thank you for your
- 4 testimony. And thank you for coming. Next on the list is
- 5 the Orange County Business Council. Good afternoon and
- 6 welcome.
- 7 MR. OFTELIE: Thank you very much. The -- my name
- 8 is Stan Oftelie. I am the President and Chief Executive
- 9 Officer of the Orange County Business Council which in this
- 10 age of mergers is a merger of a group of associations. It's
- 11 the 130-year old Orange County Chamber of Commerce, the
- 12 Industrial League of Orange County, the Economic Development
- 13 Consortium, the partnership 20/10.
- And by doing that, putting all those groups
- together in the fifth largest county in America, in Orange
- 16 County, California, we have brought AT&T, GTE, PacBell and
- 17 NextLink, Sprint and others all into the same association.
- 18 So I am here talking to you with some conflict.
- 19 But it's very easy for us to say that on -- in
- February in a letter to Chairman Kennard, the Orange County
- 21 Business Council urged the Commission to approve the
- 22 transfer of licenses held by Ameritech to SBC. And we
- continue to urge you to do that.
- And following this proceeding, we'll be providing
- 25 you more information in writing to elaborate on some of the

- very brief comments I'll make right now.
- DR. KRATTENMAKER: Thank you.
- 3 MR. OFTELIE: Our public interest concern rests on
- 4 two pillars. First, on our continued desire for more
- 5 competition my friend Mike Metzler just outlined for you.
- 6 We're finding a blossoming in Orange County. We're finding
- 7 a number of companies working on a variety of different
- 8 programs and projects, and opportunities are expanding at a
- 9 rapid rate.
- 10 Earlier you heard from some of our -- our ethnic
- and racially mixed chambers of commerce. They have the same
- opportunities. That's a growing market in Orange County.
- More than 30 to 35 percent of our community speaking
- 14 different languages, Orange County has now become a mecca
- for immigrants. And we speak more than 50 different
- languages in the schools in one county.
- We're finding that there are great difficulties in
- using the systems effectively in those types of communities.
- 19 If it wasn't for the competition that have been fostered by
- the de-regulation and now then by the merger with PacBell,
- 21 we -- we don't -- I don't think and our organization doesn't
- think we would be able to meet that competition and meet
- those demands as clearly and competently as it's being done
- 24 today.
- Our experience in the aftermath of the SBC-PacTel

- 1 merger is -- is positive. It's beneficial to us. We have
- 2 seen consistent effort and energy in putting together a
- 3 program that will meet the needs of a growing and expanding
- 4 economy and a growing and expanding county.
- In terms of the competition, we certainly
- 6 recognize the global reach of giant telecommunications
- 7 companies and we're aware of the SBC-Ameritech national-
- 8 local strategy. And for many, that's the essence of what
- 9 competition is and how it should be viewed.
- For us, the desire is to brighten more service and
- 11 more opportunities in our county. And we've seen that
- opportunity take place because of this merger. The merger
- of PacTel and SBC has been very important to us. We've seen
- 14 it be successful. It's as important to providing service to
- big companies as it is to residential.
- And we need to have a good quality of life by
- 17 providing all sorts of opportunities and all sorts of
- different services to various residential communities, as
- well as our big business efforts.
- 20 And finally, the success of the SBC-PacBell merger
- leads us to conclude that the benefits proposed in the SBC-
- 22 Ameritech merger will again accrue to businesses in our
- 23 county. We've seen over 400 million dollars invested in the
- 24 network since this merger in Orange County -- involving
- 25 Orange County took place.

- 1 It created new jobs, more than 2,000 in California
- that we're aware of. We've seen improved service,
- 3 installation and repair times. They've improved all of our
- 4 programs for residential, for business consumers. And the
- 5 experience overall leads us to believe that a merger between
- 6 Ameritech and SBC would accrue the same benefits to those
- 7 communities.
- 8 We believe the proposed merger is good for
- 9 business and consumers, and good for competition. Thank you
- very much. And I will be submitting more information in
- 11 writing.
- MR. ATKINSON: Thank you very much.
- DR. KRATTENMAKER: Thank you. Please do. Thanks
- 14 for coming. Next we have the Oklahoma Indian Times. Good
- 15 afternoon.
- 16 MR. GRAY: Good afternoon. Thank you. My name is
- 17 Jim Gray and I am the Publisher of the Oklahoma Indian Times
- newspaper based in Tulsa. I have some -- I'm going to --
- 19 I'm going to enter a copy of an article that our paper wrote
- 20 on Southwestern Bell contributions to the Native American
- 21 community that appeared in our paper last September --
- DR. KRATTENMAKER: Good.
- MR. GRAY: -- as part of our -- my written
- testimony. And on top of that, I just have some oral
- 25 statements I would like to make.

1	As co-publisher of a statewide Native American
2	newspaper in a state with the highest number of native
3	populations and home to more tribal offices than any state
4	in the country, I believe that I can offer a unique
5	perspective from the Native American community as to the
6	involvement of Southwestern Bell in the largest minority
7	group in Oklahoma.
8	Southwestern Bell is determined that cultivating a
9	positive working relationship with Oklahoma's Indian tribal
10	nations is not just a good policy, it's a matter of good
11	corporate citizenship. But it's also good business.
12	Southwestern Bell as recently as in the past few
13	years has instituted a positive campaign to identify with
14	the Native American community as consumer market nitch.
15	This is truly unique, for the Indian community as a whole
16	rarely shows up on most radar screens for Oklahoma companies
17	whether they are public or private.
18	Through direct advertising, product positioning,
19	or simply studying the philosophy of the company through
20	participation in Native events like Unity, Red Earth
21	Festival, Southwestern Bell's involvement in these programs
22	have ensured a continued level of service to the Indian
23	community throughout Oklahoma and hopes that this community
24	will continue to patronize their services in return.
25	This I believe is what market economics is all

- 1 about. Southwestern Bell has also attended all four Native
- 2 American job fairs in Oklahoma that have been held in the
- 3 past two years. With an emphasis toward recruiting the
- 4 Native American community, Southwestern Bell offers
- 5 opportunity for Indian people in our state with an
- 6 unemployment rate of 33 percent.
- 7 Southwestern Bell underwrites the function of the
- 8 American Indian Chamber of Commerce in both Tulsa and
- 9 Oklahoma City. This participation demonstrates that Indian-
- 10 owned businesses will have access to decision-makers at
- 11 Southwestern Bell. And many have received contracts through
- 12 their support.
- So whether it's supporting the Native community of
- 14 sovereign nations or attracting their attention as a
- 15 consumer market, or recruitment as potential employees or
- 16 contracting products and services from Indian-owned
- 17 businesses, Southwestern Bell has done as much as any
- 18 corporate citizen in supporting our community.
- And as a newspaper publisher, I wanted to come to
- this committee and let them know that the Indian community
- 21 supports this company and the positive impact it's had on
- the lives of the 300,000 Native Americans who call Oklahoma
- home.
- DR. KRATTENMAKER: Thank you. Thank you very
- 25 much. And you will submit the --

1	MR.	GRAY:	Yes.	Ι	will.

- 2 DR. KRATTENMAKER: -- article for the record.
- 3 Thank you very much. Next on the list is NATOA.
- 4 MR. RUCK: Good afternoon.
- 5 DR. KRATTENMAKER: Good afternoon.
- 6 MR. RUCK: My name is Lee Ruck. I am the National
- 7 Director of NATOA, the National Association of
- 8 Telecommunications Officers and Advisors. NATOA is a
- 9 professional association of local government officials, both
- appointed and elected, who are responsible for
- 11 telecommunications planning, implementation and regulation
- in America's cities and counties in every state.
- Most of the parties who have previously expressed
- 14 concern about this proposed merger have addressed the issues
- of telephony. And concern and attention about potential
- 16 anti-competitive effects of two telephone giants is
- 17 certainly appropriate for this forum.
- This proposed merger, however, presents another
- 19 potential anti-competitive threat within the Commission's
- 20 jurisdiction, a threat to cable television which has not yet
- 21 received the attention it deserves. And our comments then
- 22 address the effect that this transfer may have on
- 23 Ameritech's New Media Division. ANM. which is the umbrella
- for Ameritech's cable television franchises.
- It's the nation's largest cable over-builder and

- in fact has created about half of the competitive cable
- 2 systems in this country today. NATOA's concern that ANM's
- 3 mission of competitive over-building of cable systems may be
- 4 abandoned as a result of the merger.
- In the Washington, D.C. area, SBC abandoned its
- 6 domestic cable operations, selling its Montgomery County,
- 7 Maryland and Arlington County, Virginia systems. SBC
- 8 shuttered its cable system in Richardson, Texas and
- 9 similarly it shuttered PacTel's 8,000 subscriber over-build
- operations in San Jose. San Jose was caught completely off
- guard by these actions. In fact, only two days before the
- shutdown, PacTel's executives were publicly outlining a new
- 13 two-year over-build strategy.
- 14 This year in response to specific questions about
- ANM's cable operations, Edward Whiteacre, the CEO of SBC,
- noted that SBC would examine and retain ANM as long as it
- was profitable. When NATOA representatives met with ANM
- officials late last year prior to any merger announcement,
- 19 ANM explained that its current rate of penetration against
- 20 the cable incumbents with whom they were competing was a
- 21 success. However, they believed it would take three to five
- 22 years to amortize the capital investment for each new over-
- 23 build franchise they launched.
- 24 NATOA's concern that SBC may ignore the
- amortization required for ANM's capital investment to

- 2 allowed the time to recoup this investment and to prove its
- 3 profitability to the board, to the CEO and to the
- 4 shareholders of SBC.
- 5 As recently as April 12th of this year in an
- 6 interview with "Business Week", Mr. Whiteacre noted his
- 7 continued disdain for his company's involvement with cable
- 8 television. "We haven't done any good in the cable" -- this
- 9 is a quote -- "We haven't done any good in the cable TV
- business. I am the guy who said buy in Washington, D.C. and
- I am the guy who said let's get out of the business."
- 12 And as was said by Santa Ana Chamber of Congress
- and Mr. Hartigan, we're a little bit concerned about how
- 14 good SBC's word is in this.
- Further acknowledging a likely diminution of
- effort, Mr. Whiteacre testified before the Senate Antitrust
- 17 Committee that he may pull back on Ameritech's aggressive
- 18 cable strategy. This caused Senator McCain to lament that
- 19 the Telecommunications Act of 1996, whether intended or not,
- 20 has protected the industries and has protected everybody but
- 21 the consumer.
- 22 Effective competition to cable TV by OVS or DBS or
- other industries has been slow in coming. Similarly, intra-
- 24 cable competition and over-building has not been
- 25 aggressively pursued in this industry except by SBC. And a

1	success	and	penetration	of	an	incumbent	subscriber	base	has
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- of record forced incumbent operators to take action by
- 3 eliminating increase, lowering prices or other consumer
- 4 benefits that are truly the result of effective competition.
- 5 Removal of ANM from the cable arena will threaten
- 6 consumers in the public interest in two groups of
- 7 communities that we represent. First, those cities where
- 8 ANM could add to its cable franchise properties will not
- 9 have the benefit of potential competition.
- 10 Second, SBC's historic treatment of video
- properties, given that history, we are concerned about
- commitments already made by ANM and existing cable
- franchises; particularly upgrading, construction, new
- services not to be provided yet for two or three or four
- 15 years.
- 16 Even those cities where it is already
- 17 contractually quaranteed could -- through competition will
- not be realized if SBC does not actively and aggressively
- 19 compete.
- In summary, NATOA requests the Commission to
- 21 carefully examine the anti-competitive potential in cable
- 22 TV, as well, in the proposed transfer to control and to take
- 23 action to ensure that the current and potential benefits the
- 24 consumer receives via cable TV competition provided by ANM
- will continue and increase.

1	MR. ATKINSON: Thank you.
2	DR. KRATTENMAKER: Thank you for coming. Okay.
3	Next on our list is, if I have it right now I think we
4	are at the Missouri Center for Minority Health and Aging.
5	MR. PENN: Good afternoon.
6	DR. KRATTENMAKER: Good afternoon.
7	MS. PENN: My name is Dalores Davis Penn. I am
8	the Missouri State gerontology specialist, and coordinator
9	of the Missouri Center on Minority Health and Aging at
10	Lincoln University. I am also the past Executive Director
11	of the National Center and Caucus on the Black Aged, and
12	coordinator of a technology advocacy program designed to
13	bring the benefits of advanced telecommunications technology
14	to women, minorities, youth and the disabled. I am here
15	today to speak in support of the SBC and Ameritech merger.
16	My professional experiences have put me in contact
17	with many poor and unemployed people in rural and inner-city
18	areas. I have seen myself what the National
19	Telecommunications and Information Administration reported
20	in "Falling Through the Next; New Data on a Digital Divide",
21	in July 1998.
22	When one studies the American population by income
23	levels, one sees that those in the lower income levels are
24	less likely to have telephones and computers. NTIA
25	concluded that the least connected in American society are

1	rural pool and central city minorities; young households and
2	female heads of households.
3	That fact produces a challenge and an opportunity.
4	We are challenged to spread computer and telecommunications
5	technology among such disadvantaged groups. The opportunity
6	is that we have no end of circumstances in which we can do
7	so effectively.
8	Southwestern Bell has done so. For example,
9	Southwestern Bell worked with the Missouri League of Nursing
10	to develop a distance learning program to certify and update
11	certification of nurses statewide. This yields more nurses
12	to serve rural and economically disadvantaged populations
13	than the League had ever been able to certify during
14	periodic on-site conferences.
15	And these nurses are trained, among other things,
16	to use telecommunications technology to get data to
17	specialists for their evaluations and treatment
18	recommendations, even though they may be miles away. The
19	bottom line, tele-medicine research and innovations offer
20	new and universally accessible health care options to
21	locations that today have limited health care choices.
22	Another example of this arises in the area of
23	information technology. Information technology can be
24	designed to deliver support services and resources that can

greatly enhance the quality of life and independence of

25

- 1 populations, even though they start off with limited
- 2 experience or knowledge of technology.
- For example, Southwestern Bell initiated a
- 4 technology program at two historically black colleges in
- 5 Missouri. This collaboration resulted in six new projects
- 6 with additional funding -- other funding resources and the
- 7 development of programs that would ensure that poor and
- 8 minority students have a chance for good jobs in the
- 9 information age.
- SBC has a record of positive social
- 11 responsibility, even in its competitive world. That a
- company recognizes a social responsibility to those less
- fortunate is a material reason why the FCC should approve
- 14 the proposed merger.
- We believe that companies like SBC with a history
- of advancing social goals while still obtaining their
- profits should be rewarded, not disdained by the regulators.
- 18 All in all, SBC recognizes its social responsibilities well
- 19 beyond that of seeking profits. That fact supports having
- 20 you approve the merger. Thank you very much for giving me
- 21 the privilege to speak here today.
- DR. KRATTENMAKER: Thank you for coming, Ms. Penn.
- We appreciate your time and thoughts. I believe we've had a
- 24 swap. And the next speaker will be Reverend Edward E.
- 25 Fields.

1	REVEREND FIELDS: Good evening. I am Reverend
2	Edward E. Fields, Kansas City, Missouri, a minister in the
3	African Methodist Episcopal Church and a past President of
4	the National Council of Silver Haired Legislators.
5	I speak in support of the proposed merger of
6	Southwestern Bell and Ameritech. This group, the mouth of
7	the righteous man is a well of life. On the lips of him
8	that have understanding, wisdom is found and he feeds many.
9	Since the 1996 Federal Communications Act, the
10	telecommunications industry has been attempting to settle
11	the industrial dust storm the Act generated. Local service
12	competition, if competition is indeed an appropriate term,
13	who will serve business; who will serve residences. Long
14	distance competition, if again competition is indeed is the
15	appropriate term, business or residences.
16	Now, over the past months, the tele-industry is
17	attempting to broaden offerings through mergers. The
18	consumer in this instance, the local resident, is hopeful
19	that when the whole mode of restructuring settles, that he
20	will realize promised benefits.
21	Observing with hope are consumer for consumer
22	benefits are our nation's minority populations: African
23	Americans, Hispanic, Native Americans, Asians and Pacific
24	Islanders. African Americans, currently the largest of the
25	minority populations, stands to gain in many ways by the

1	consummation	of	the	proposed	merger	of	Southwestern	Bell	and
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- 2 Ameritech.
- 3 Southwestern Bell over the years has practiced
- 4 fair employment. There is no question that a review of
- 5 current personnel numbers from the boardrooms to its line
- 6 service personnel would show steady increases in minorities,
- 7 and particularly African Americans.
- A clipping from the April 14th business page of
- 9 the Chicago Tribune hailed a little known aspect of the
- 10 pending Ameritech buy-out. A part of the sale to Texas-
- 11 based Southwestern Bell Communications, Ameritech has agreed
- to spin off part of its wildest telephone business to a
- private firm in Bethesda, Maryland.
- 14 Of interest to African Americans is the fact that
- the receiving company is African American. Chester
- Davenport and Partners are getting seven percent of the
- 17 former Ameritech. The lips of the wise and the righteous
- 18 feed many.
- Southwestern Bell-Ameritech merger will benefit
- 20 minorities. We see the beginning of the working with
- 21 African Americans to form new communications business. We
- see another phase of stock market trading and buying.
- We see the enormous potential for the generation
- of thousands of new jobs, new employment opportunities; the
- 25 generation of many community-based community centers opening

- 1 technology access to African Americans of all ages. And
- this includes the nearly ten percent of our nation's 40
- 3 million seniors, 65 years of age and older, who are African
- 4 Americans.
- 5 To this advocate, all of the above translates to
- 6 the generation of true competition. May the approval of the
- 7 Ameritech-Southwestern Bell be as the mouth and the lips of
- 8 the righteous man, extruding wisdom and knowledge through
- 9 the spectrum of communication technologies that will benefit
- 10 consumers of all identities. And it will figuratively and
- 11 actually feed many. Thank you very much.
- DR. KRATTENMAKER: Thank you.
- MR. ATKINSON: Thank you very much.
- DR. KRATTENMAKER: Thank you for coming.
- MR. ATKINSON: I think it might be appropriate to
- take a 15 minute break so people can, if this is the last
- chance to go to the snack bars or anything else, get some
- last bit of refreshment to get us perhaps through the last
- 19 hour.
- 20 And I'm just looking at the whole list that's
- 21 left. I kind of doubt that we can -- even if we didn't take
- 22 the break, I don't think we can get through every single one
- 23 today in any case.
- DR. KRATTENMAKER: We'll -- we'll see where we
- 25 are. We --

- MR. ATKINSON: We'll see how we look --
- DR. KRATTENMAKER: We're going to be very close at
- 5:00 and maybe we'll stay until 5:30 to finish.
- 4 MR. ATKINSON: Well, we need to check with the --
- DR. KRATTENMAKER: We need to check.
- 6 MR. ATKINSON: -- support people, as well --
- 7 DR. KRATTENMAKER: Yes.
- 8 MR. ATKINSON: -- and see if that can be done. So
- 9 let's reconvene at 4:00 on the nose.
- DR. KRATTENMAKER: And the next --
- MR. ATKINSON: The snack bar closes at 4:00.
- DR. KRATTENMAKER: And the next speaker I believe
- will be Jeff Smith if we could be ready to go at 4:00, yes.
- 14 (Whereupon, a brief recess was taken.)
- DR. KRATTENMAKER: Our next scheduled speaker is
- 16 Jeff Smith. Mr. Smith, welcome.
- 17 MR. SMITH: Thank you very much. I appreciate
- 18 this opportunity. As you stated, I'm Jeff Smith. I'm
- 19 Pacific Bell Regional Manager for Service Operations in San
- 20 Diego and Imperial Counties in Southern California.
- 21 By way of background, I have 27 years of service
- 22 with Pacific Bell. My first six years in the business were
- 23 spent in non-salaried positions including that of a service
- 24 technician who climbed poles and installed and repaired
- 25 service on a daily basis. Prior to my present position, I

- worked as a Manager in Special Services for 11 years,
- 2 providing high band width services to critical customers
- 3 including the inter-exchange carriers.
- 4 My intention at this time is to provide
- 5 information to this forum with respect to service levels,
- 6 capital investment and community involvement, both prior to
- 7 and after Pacific Bell's merger with SBC.
- 8 Let me begin with service. Prior to our merger
- 9 with SBC, Pacific Bell was under tremendous pressure to
- 10 reduce head count and save precious resources in an effort
- 11 to protect share owner value. Long-term employees such as
- myself were challenged daily with the prospect of matching
- force to load as employees at all levels of the business
- were being encouraged in many cases to leave.
- And as a personal aside, two months prior to the
- announcement of the merger with SBC, I became so
- 17 disheartened with the inability to deliver great service as
- 18 we once had that I personally enlisted the aid of a career
- 19 quidance firm and spent several thousand dollars with an
- 20 executive search firm with the hope of finding a more
- 21 fulfilling position in a noncompeting industry.
- Well, timing is everything. And within 30 days
- after the merger with SBC, I left the money on the table,
- 24 walked away from that process, and recommitted to the long
- 25 haul with SBC leadership.

1	The following indicators will confirm my belief
2	that once merged with SBC, the level of service provided to
3	the telecommunications consumer by Pacific Bell has improved
4	greatly. In 1997, a residential customer placing a request
5	for service in my area would frequently be offered an
6	appointment of five working days or longer for that
7	installation.
8	Today, I am proud to say that a residential
9	customer calling to place an order for new service in my
10	area and others is afforded the commitment of the next day
11	if they so choose. We have delivered on that offer more
12	consistently than at any time in the past with appointments
13	met hovering at 93 percent, recognizing that there are times
14	when a customer may not in fact be ready to accept service
15	when we arrive.
16	From a repair perspective, it is essential for
17	customers to receive restored service quickly. I am proud
18	to report that with the close of the first quarter of 1999,
19	our levels of service as measured by key indicators reflects

Examples include the following: Receipt time to appointment given for all market segments has improved 26 percent in the area for which I have responsibility; receipt to cleared erasion measuring the time taken to clear trouble from the moment a customer calls has improved 23 percent in

significant improvement over levels achieved in 1997.

1	my area; and finally, the levels of appointments met
2	reflects a 4.9 percent improvement over 1997 levels.
3	The key to achieving the afore-mentioned
4	improvements has been recognition on the part of SBC of the
5	need for adding appropriate levels of resources including
6	qualified personnel. In early 1997, the districts for which
7	I have responsibility operated with slightly more than 500
8	non-salaried and salaried individuals. Today, I am pleased
9	to report that with our most recent round of job
10	requisitions, we are increasing our overall level of
11	staffing to 705 employees, of which only 45 positions
12	represent management or supervisory roles.
13	With respect to capital investment, my
14	construction and engineer counterparts invest in local loop
15	facilities including significant amounts of fiber optic
16	cable. From the dessert of the Imperial Valley to the
17	Pacific Ocean, we have fully digital switching network,
18	coupled with solid network facilities, ensuring that the
19	farmer at the end of the road in El Centro receives
20	comparable service to the resident customer who is living in
21	an upscale condominium overlooking one of San Diego's
22	beautiful marinas.
23	The capital expenditures associated with local
24	loop facilities in San Diego and Imperial Counties increased
25	from 103.1 million dollars in 1997 to 111.9 million dollars

- in 1998. When matched with the switching and inter-office
- 2 facility infrastructure budgets, annual capital outlay is
- 3 staggering. At last count, Pacific Bell and San Diego
- 4 County alone had 48 sonnet rings up and running with more to
- 5 come.
- In regards to community involvement, I can
- 7 personally attest to the significant impact SBC has made in
- 8 my area. We have a fully staffed and highly responsive team
- 9 in external affairs who have made an imprint through a
- 10 consistent out-flow of resources into the community in
- 11 support of public education at the classroom and curriculum
- level. San Diego city schools are benefitting from a grant
- of over \$400,000.00 to promote a science curriculum.
- 14 As a board member for Junior Achievement, I was
- afforded the opportunity to present a check of \$6,400.00 to
- 16 Junior Achievement for an economics curriculum, for texts
- 17 and materials.
- In the past three months, our President and CEO.
- 19 Mr. Ed Miller, has joined us for several crew meetings out
- 20 at the garage locations that I oversee. He shared simple
- 21 words of wisdom with us and I think the most effective to
- leave with you is this: That we do what we say we're going
- 23 to do. And I'm proud to be associated with SBC and Pacific
- 24 Bell. Thank you for the opportunity.
- DR. KRATTENMAKER: Thank you, Mr. Smith. Thank

- 1 you for your testimony. Our next is -- I'm sorry, Bill.
- Yes, we'll be -- we should finish at 5:00 given the numbers
- of people who are signed up. Next is Bell Atlantic. Dr.
- 4 Krandell.
- DR. KRANDELL: Good afternoon, Professor
- 6 Krattenmaker.
- 7 DR. KRATTENMAKER: Good afternoon.
- 8 DR. KRANDELL: I'm up here at the request of Bell
- 9 Atlantic. My name is Robert Krandell. I'm a Senior Fellow
- in economic studies in the Brookings Institution. However,
- nothing I'm about to say reflects the views of the Brookings
- 12 Institution or any of its staff members. And I have no
- 13 prepared comments.
- 14 Indeed, I didn't know I was going to be testifying
- up here until very recently. I think perhaps the reason I
- am up here is that my colleagues from Bell Atlantic back
- 17 there are young people with brown hair. And after you
- 18 embrace the representative of the National Silver Haired
- 19 Congress, I was asked to come up here and testify in front
- 20 of you.
- 21 DR. KRATTENMAKER: Are you saying us old folks
- 22 have to stick together or --
- DR. KRANDELL: Absolutely. Well, I have but three
- points to make in this afternoon's proceeding. As I say, I
- 25 have no written comments. First of all, a lot of the

- opposition to this transaction is being led by the three
- 2 major inter-exchange carriers. And we heard from all three
- 3 of them this morning.
- 4 Two of them asserted that they were concerned
- 5 about the lessening of potential competition occasioned by
- 6 this merger. Two of them who are aggressively entering
- 7 local markets and they offer the services in these markets
- 8 are complaining to you they fear the lessened competition
- 9 with them. I find that not a very credible position for
- 10 them to take.
- But even less credible I think would be AT&T's
- 12 position which they want you to structure relief to force
- 13 these -- the combined entity to invest in entry outside of
- their own region. Presumably, they ask you to direct that
- 15 entry away from areas in which they have cable systems and
- which they are trying to enter with combined telephony video
- and high speed internet services.
- 18 So I think you have to understand that much of the
- 19 opposition and many of the arguments that are being made are
- simply not internally consistent from the position of the
- 21 people making them. And I don't mean this frivolously
- because at the outset, you suggested this is not an
- 23 antitrust inquiry.
- You and I go back a long time in discussion of
- 25 competition policy. But I suggest to you with all due

1	respect that at least two of your three problems are
2	directly antitrust problems. I mean, one of them is the
3	reduction of potential competition. And the other is the
4	possibility of enhanced opportunity for discrimination,
5	though I would argue that there is very little evidence that
6	such subtle discrimination has existed in interconnection
7	markets with wireless. intralata toll, voice-mail services,

information services.

And, in fact, the Antitrust Division of the Justice Department must have looked at exactly those same complaints, those same fears, those same concerns, those same problems, and decided that under a statute, Section 7 of the Clayton Act where all they have to show is that this may tend substantially to lessen competition or to create a monopoly in any line of commerce in any section of the country, that they could not sustain that argument in a proceeding before a federal court and decided not to bring the case.

It seems to me that it would be very hard for you on the basis of the same record to sustain a case of the same magnitude.

So what I think you are left with then is your third problem which is the benchmark issue and whether the merger of two large ILECs reduces the amount of information flowing to the Commission as benchmarks for carrying out the

- 1 responsibilities under the Act.
- In other words, that one must maintain the status
- 3 quo here today in order to maintain information for the
- 4 regulator. Now, I happen to think that the Commission is
- 5 well staffed with very capable, intelligent people who can
- 6 discern what is going on in terms of interconnection
- 7 arrangements all over the world --
- DR. KRATTENMAKER: They say flattery will get you
- 9 everywhere.
- 10 DR. KRANDELL: -- and the -- and the maintenance
- of one more observation is simply not likely to offset any
- 12 potential gains from -- from this merger.
- 13 At the same time, I warn you that if you go down
- this road and Congress forces you to begin to look at cable
- regulation again or regulating their bottleneck or whatever
- they wish to call it, that you are then going to be faced
- with the necessity of going back and asking how you can
- 18 sustain the structure of the cable market which is more --
- 19 is becoming more concentrated nationally than the local
- 20 exchange market.
- Well, finally, I think it's useful to note that
- 22 what is happening all over the communications landscape is
- that markets are becoming national. DBS is not a fragment
- of the local market with spot beams. It's a national
- 25 market.

1	Long distance service started maybe with MCI
2	competing only in St. Louis to Chicago has become a national
3	market. Wireless started and particularly PCS with auctions
4	of spectrum for local markets. But it wasn't until NEXTEL
5	obtained national presence and started really cutting prices
6	that you got national competition. And others began to
7	realize that they needed a national footprint.
8	It seems to me for you to conclude now that this
9	merger may result in a lessening of competition and that
10	maintaining a fragmented ILEC structure such as the one we
11	now have is conducive to competition flies against what is
12	going on elsewhere in the communications market today.
13	MR. KRATTENMAKER: Thank you for your testimony.
14	Thank you for coming. Next on our list is the National
15	Association of Commissions for Women canceled. Sorry.
16	Mike C. Turpen. That's okay. We'll forgive you. Welcome.
17	MR. TURPEN: Thank you. I appreciate the
18	opportunity
19	MR. KRATTENMAKER: Start.
20	MR. TURPEN: Yes, sir. My name is Mike Turpen and
21	I am the former Attorney General in the state of Oklahoma
22	and former District Attorney from Skogee County as a matter
23	of fact. And I bring that up for the reason to say that I
24	had the opportunity to travel the state of Oklahoma again
25	and again, all 77 counties. We used to call it retail

- politics. I went store-to-store and door-to-door.
- 2 And the reality is I tell you that because it gave
- me the opportunity to meet the good people of the state of
- 4 Oklahoma, the great people of the state of Oklahoma, and it
- also gives somebody an opportunity to see who the great
- 6 corporate citizens are in their respective states.
- In my case, I had the opportunity to see who the
- 8 corporate citizens were that participated at the grassroots
- 9 level, if you will, that believed in bottom-up and not just
- 10 top-down. And the reality is that there are some
- 11 corporations that are there day in and day out. Ninety-five
- percent of life is just showing up, as Cal Rifkin would say.
- 13 And there are some corporations that really do that. And
- there are some, frankly, that don't.
- 15 And my experience is with Southwestern Bell, SBC,
- in my state of Oklahoma is they are always there, day in and
- 17 day out. And you've heard the testimonials here today.
- 18 You've heard the tributes here today. And, you know, you
- 19 either are there or you're not.
- 20 And in my case, very special to me as you can
- imagine in Oklahoma, April 19th, four years ago, Oklahoma
- 22 City, the tragedy, the first company in the whole state to
- step right up, day one, sir, was, you guessed it,
- 24 Southwestern Bell, SBC, who gave one million dollars for the
- rescue and recovery effort. Not just money, they opened up

- 1 their whole office and became the command center for the
- whole effort for rescue and recovery for Oklahoma City.
- Once again, there are other companies that said
- 4 they would od the same thing. They're not there. And
- 5 Bell's there. And Bell's always there. And I respect that.
- 6 And I appreciate that.
- 7 In Oklahoma City, we say you can see clearer
- 8 through a tear. And what I mean by that is you find out
- 9 what your strengths are as well as your weaknesses in times
- of tragedy. Our strength in Oklahoma, I've got to tell you,
- is having a corporate citizen like Southwestern Bell to show
- up day in and day out; not just for the dramatic
- 13 circumstances, not just for tornadoes, not just for bombs,
- 14 but for every community need.
- And the truth is, I've got to tell you guite
- 16 candidly, I'm a Clinton-Gore Democrat. And I'm darned proud
- to be a Clinton-Gore Democrat. Well, my governor, he is a
- 18 rock red Republican. I think he's for George W. Bush. But
- 19 the one thing that he and I agree on, and we talk about it
- 20 quite a bit, is he can't understand why every corporate
- 21 citizen of the state of Oklahoma doesn't try to be the
- 22 premiere corporate citizen that he and I consider
- 23 Southwestern Bell to be.
- Why can't everybody be that way? I mean, that's
- 25 how we look at it in our great state. And the truth also is

we're a part of, not apart from, the community. And the	1	we're	а	part	of,	not	apart	from,	the	community	r. A	nd	t}
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- 2 reality is I think that means that we're not just kind of a
- 3 high tech company, but we're a high touch company.
- Bell's got it figured out. It all comes down to
- 5 human beings. Personal contact alters opinions. It all
- 6 comes down to helping individual human beings one by one by
- one with community presence and quality service. That's why
- you hear everything you've heard here today about SBC I
- 9 think.
- I also want to suggest when I was running for
- district attorney and running for attorney general, I went
- all over the state. And my style of leadership was listen,
- learn and lead. And I heard you pretty much say that this
- morning. You know, that's what we're here for. That's what
- this hearing is for. You guys are, you know, going to
- listen and learn and hopefully lead in the right direction.
- In my case in Oklahoma, what I learned along the
- 18 way was there was only one thing people didn't like about
- 19 the government. And I've worked in government for many,
- 20 many years, district attorney, attorney general, city,
- 21 county, state government.
- There is one thing people didn't like about
- 23 government when I would go out and listen to them. Is they
- don't like a government to say we can't tell you what the
- law is, but don't you break it. They don't like it when

- their government says we can't tell you what the law is, but
- 2 don't you break it.
- 3 The government should never be in that position.
- And I've got to tell you, listening here today, I got the
- 5 feeling -- you can imagine, I'm going to segue here in just
- a second, and it's Section 271. I got the feeling listening
- 7 here today that some people are suggesting that 271 pre-
- 8 conditions ought to be the way that you should go.
- 9 That frustrates me because why should you ever use
- 10 a voluntary option for long distance approval for a
- 11 mandatory requirement for merger review. I mean, humbly I
- say to you as a lawyer that it's, first of all, not logical
- and, secondly and perhaps most importantly, it's not legal I
- 14 don't believe.
- In any event, I should tell you that respectfully,
- I think 271 in my study of it has been somewhat of a moving
- 17 target. There never was an initial rule-making proceeding
- 18 after the 1996 Telecommunications Act by this agency. And
- in fairness to the agency, although there has been orders
- 20 since -- there has been a lot of orders since.
- 21 And my frustration mostly, and I brought a little
- show and tell. I've got to talk fast because I've got one
- 23 minute left. But in my state, I got a headline, "AT&T Won't
- 24 Say on Local Service". Then the next headline is, "Time to
- 25 Fish or Cut Bait; Oklahoma Corporation Commission Tells

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- The idea that somebody can just refuse to compete
- 3 at the local level and then keep us quarantined, the Bell
- 4 companies, is absolutely outrageous. And I was here today,
- 5 like you were, for them to stand up and say, "Hey, you know,
- 6 we're challenging these guys."
- 7 And the idea that the biggest long distance
- 8 company, the biggest cable company soon to be and the
- 9 biggest wireless company will come in here and tell you that
- 10 they're against this 13-state partnership, and then
- 11 essentially I think tell this agency to basically go
- mountain climbing over a molehill.
- They want you to go mountain climbing over a
- 14 molehill in your review of SBC and Ameritech compared --
- 15 compared to the size and scope of their activities, their
- mergers, their deals, past, present and future. It's ironic
- 17 to say the least.
- 18 And we've got a good friend out there -- out there
- in Nevada. And as part of the record, but it's the Attorney
- 20 General of the great state of Nevada. And he said once SBC
- 21 came to her state in Nevada, PacTel, if you will, kept every
- 22 commitment they ever made.
- That's not people here today saying that. That's
- 24 the Attorney General of Nevada saying they maintained every
- commitment they made to me in the beginning to maintain a

- strong, home-town presence and to be bottom-up and not just
- 2 top-down; to actually be in the community with the human
- 3 touch. That's why this company is so strong.
- 4 My time is up. Thanks for the opportunity to --
- DR. KRATTENMAKER: Thanks for your testimony and
- 6 please submit that for the record.
- 7 MR. TURPEN: Yes, I will. I appreciate it.
- B DR. KRATTENMAKER: Thank you, Mr. Turpen.
- 9 MR. TURPEN: Yes, sir. Thank you.
- 10 DR. KRATTENMAKER: We'll next here from Dennis
- 11 Thomas. Mr. Thomas, welcome.
- MR. THOMAS: General Turpen is a hard act to
- 13 follow. I once had to follow a team of Indian dancers when
- 14 I was making a speech to a Convention of the Widows of World
- 15 War I. And that's the only thing that was harder than
- 16 following General Turpen.
- My name is Dennis Thomas. I practice strategic
- 18 and regulatory consulting for both regulated and -- firms
- 19 and firms seeking the compete in regulated -- in markets
- dominated by regulation. From 1984 to 1998, I was
- 21 Commissioner and Chairman of the Texas Public Utility
- 22 Commission back in the good old days of the breakup.
- 23 Most of my clients are in the electric or
- 24 telephone industries. And Southwestern Bell is a client. I
- appear in support of the proposed combination of SBC and

- 1 Ameritech from a Texas perspective.
- I would like to discuss three outcomes, size,
- 3 technology and reach. The first is size. We are aware on a
- 4 daily basis of the drive for size. This is true for both
- 5 the information-based industries as well as the economy in
- 6 general. Combinations have made the word,
- 7 "telecommunications", obsolete.
- 8 For several years, I thought the information
- 9 business could be divided into information transport,
- 10 content and consumer electronics. Now it appears those
- categories will be blurred as AT&T partners with MicroSoft,
- 12 Sony delivers one of the most powerful computer chips to the
- market, and televisions merge with computers.
- The drive for size is constant, unstoppable under
- 15 current economic conditions, and it is also the most obvious
- 16 advantage of the SBC-Ameritech combination for Texas
- 17 consumers.
- The second outcome is technology. Looking
- 19 backwards, I'm always surprised how fast things change.
- 20 Looking forward, I'm usually impatient. But during the past
- 21 few months, even looking forward reveals rapid change. I
- 22 attribute the rapid change in the past few months to the
- 23 convergence of several diverse trends; for example, the
- speed of computer chips, the availability of affordable
- 25 broad band networks that are always on, and non-speaker

- dependent voice recognition. We see a good example of that
- 2 over there on your screen.
- 3 The speed of commonly available computer chips
- 4 tells an interesting story. The Pentium II chip can process
- 5 0.4 billion calculations per second. The Pentium III chip
- 6 can process two billion calculations per second. The new
- 7 chip that runs the Sony PlayStation II can process 6.2
- 8 billion calculations per second.
- 9 Now, granted the Sony chip is a specialized
- 10 processor. But it is aimed at young people and
- 11 entertainment to proven impact multipliers.
- Until recently, my favorite information age
- developments were cash machines and pay-at-the-pump. But
- now the Pentium II machine class of chips will change the
- 15 way we interact with network. Now I watch legislative
- hearings over the internet and download amendments on a
- 17 real-time basis. And the speed of change is increasing.
- The availability of expanded technology will be a
- 19 beneficial outcome of combinations like SBC and Ameritech.
- 20 The last outcome is reach. Think of reach as that area
- 21 several years beyond impact. I'll give you a Texas example.
- In Texas, we have an ongoing struggle between
- 23 rural and urban interests. In the past, the rural kids left
- 24 for the city to get jobs. The buses left. The airlines
- left. The hospitals left. You see the struggle in

- telephone policy under the pooling agreements.
- 2 But that rural-urban dynamic is changing. Rural
- 3 Texas is being repopulated with people in the 40 to 60 age
- 4 range. A lot of it is being made possible by information
- 5 technology. Information e-commerce is expanding. The
- 6 hospitals have returned. The schools are competitive.
- 7 DR. KRATTENMAKER: Mr. Thomas, you have one minute
- 8 left.
- 9 MR. THOMAS: Soon -- soon there will be enough
- jobs so that some of the young people can stay home. We are
- now only beginning to see the reach of information
- technology. And the ability to deploy such information
- 13 technology in rural Texas is driven by size. So we come to
- 14 the combination.
- I favor the combination of information companies
- to form competitors of a global size and scope.
- 17 Pragmatically, that's what's going to happen anyway.
- 18 Regulatory or legislative prohibitions may impede specific
- 19 combinations. But the trend will continue, driven by
- technology and demand.
- In my part of Texas, the SBC combination will
- 22 create at least three global competitors, and I expect more.
- 23 I support the combination because it is good for Texas, and
- 24 ask the Commission to give it favorable consideration.
- 25 Thank you.

- DR. KRATTENMAKER: Thank you. Commissioner, thank
- 2 you very much. Next on our list is -- I'm going to
- 3 mispronounce this, but the Helfrich Company. Is anyone here
- from the Helfrich, H-E-L-F-R-I-C-H, Company? Just -- Mr.
- 5 Hartigan, they switched with you. You don't recognize the -
- 6 okay. Not here?
- 7 Next on my list is the National Council of La
- 8 Raza. National Council of La Raza. I'm sorry? IWAYNet?
- 9 Please. Welcome.
- 10 MR. SINGH: Thank you. My name is David Kumar
- 11 Singh. And I am President and CEO of IWAYNet Communications
- 12 Incorporated. We are a full-service internet provider in
- 13 Columbus, Ohio. And IWAYNet is a one hundred percent
- minority-owned and one hundred minority-operated company.
- 15 And I am here today to speak out against the merger.
- Regarding Ameritech, I wear three hats. Number
- one, I am a customer of theirs, a large customer. Number
- 18 two, I am competitor for internet services. And number
- 19 three, I am a stockholder.
- 20 Also, IWAYNet is very interested in becoming a
- 21 CLEC and we have been frustrated by our attempts over the
- 22 past few years to do that. Today I am reporting my four
- years experience of competing with Ameritech. And I'm
- 24 coming from the front lines of an economic war. And it's
- 25 not pretty.

1	I'm not talking about future competition. I am
2	speaking about my four years experience working with and
3	against Ameritech. And it is ugly, filthy and dirty.
4	Beginning in 1995, we were unable to get the type
5	and quantity and quality of phone lines we needed to expand
6	our internet business. That went on for over a year. And
7	after the situation being escalated to the highest levels of
8	Ameritech and being told for over a year that all services
9	up to that point that weren't working or were barely working
10	would not be charged to us, suddenly one day I received a
11	call from the President of Ameritech-Ohio, Jacqueline Woods.
12	And she told me she was looking into the situation
13	to try and help out. Well, three hours later the crimes
14	begin. We were told that we were a deadbeat who had never
15	paid a bill and that over \$20,000.00 was immediately due,
16	non-negotiable.
17	I immediately went to the Public Utilities
18	Commission of Ohio and to complain. And Ameritech was
19	told to provide all documents, stop the collection of this
20	non-negotiable amount. And promptly, we were told a few
21	days later that all documents regarding IWAYNet weren't
22	available. And what they did provide the PCO was forged
23	balance information, forged documents, whatever, to try and
24	qualify what we owed.
25	Going from running a business that at that point
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1	had	over	а	thousand	customers,	suddenly	v we	were	literally	z or

- the street begging for money to pay over \$20,000.00 in bills
- 3 we absolutely did not owe and there was no justification
- 4 for. That's what happens when you cross the path of a
- 5 monopolist in my opinion on a competition wilding spree.
- And it's unfortunate that this happened after
- 7 speaking to the highest person in the company in the state
- 8 of Ohio. Even more troubling, we were sold a very prominent
- 9 Yellow Page ad by Ameritech's publishing arm, Ameritech
- 10 Publishing in Troy, Michigan. And little did we know at the
- 11 time that Ameritech Publishing was soon to be the one
- 12 hundred percent owner of Ameritech's ISP affiliate,
- 13 Ameritech Net which is owned by their affiliate, Ameritech
- 14 Interactive Media Services.
- 15 Before our ad -- prominent ad, which was going to
- 16 be on cardboard in the middle of the book, could be
- published, we were told that it was not going to be and we
- 18 couldn't figure out why. Well, I worked my way up the chain
- 19 and one day met with Peter McDonald, the President of
- 20 Ameritech Publishing, to tell him that we felt a fraudulent
- 21 situation was going on with his employees up to the
- 22 executive-vice president level.
- Of course, at the time, I didn't know that they
- 24 wanted that ad space. Suddenly they were in my internet
- 25 business and certainly didn't want a competitor to appear in

- 1 a Yellow Page book.
- Well, when I was driving from Detroit that day,
- 3 little did I know that by the time I got home and the legal
- 4 FBI background check was being done through the police
- 5 department of the suburb of Columbus of an Ameritech
- 6 security worker whose wife was on the city council in that
- 7 city who cajoled the now-ex-police chief into running a
- 8 background check on me, what I believe was to look for dirt.
- Well, they didn't find it --
- 10 DR. KRATTENMAKER: Mr. Singh, you have about 40
- 11 seconds remaining.
- MR. SINGH: Thank you.
- DR. KRATTENMAKER: If you could wrap up and then I
- 14 hope you will be able to provide written testimony for the
- 15 record at another time. Thanks.
- 16 MR. SINGH: Currently, there is a state of Ohio
- 17 criminal investigation, both by the state of Ohio police and
- 18 prosecutors looking into this crime set off by Mr. McDonald
- 19 after my visit. It is unbelievable to think that after
- 20 dealing with two presidents of two billion dollar-plus
- 21 Ameritech affiliates that we're now talking about criminal
- 22 investigations and just absolute economic atrocities, to be
- 23 singled out as a company just because we had a lot of
- 24 problems with our service.
- We believe this is what happens when you take an

- operation that has too much power and perhaps a billing
- 2 system that can be compared to a Three Stooges billing
- 3 operation and then back it up with gestapo-like collection
- 4 atmosphere.
- DR. KRATTENMAKER: Mr. Singh, your time is up. I
- 6 appreciate your participation. And if you would care to
- 7 supplement your views with a written statement for the
- 8 record, we would be happy to receive it.
- 9 MR. SINGH: All right. Thank you.
- DR. KRATTENMAKER: Thank you. The next on my list
- 11 is the National Council of La Raza. No? National Council
- 12 on Aging. Welcome.
- MR. BEDLIN: Thank you. Good afternoon. My name
- is Howard Bedlin. I am the Vice President for Public Policy
- and Advocacy for the National Council on the Aging. We very
- 16 much appreciate the opportunity to share our views with you
- 17 here today.
- Formed in 1950, NCOA is the founding member of the
- 19 nation's organization serving older people. Some have
- referred to us as the grandparent of America's organizations
- 21 who represent the interests of the elderly and those who
- 22 serve them. Through education, research advocacy and
- 23 network building, our mission is to help all people achieve
- vital aging. With over 7,500 member and affiliated
- 25 community-based and consumer organizations, NCOA represents

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- Our interest in the issues being discussed today
- 3 concern the impact of the proposed merger on the ability of
- 4 older, lower income and disabled consumers to receive
- 5 affordable quality services that meet their particular
- 6 needs.
- 7 NCOA is now in the final stages of completing an
- 8 analysis from this consumer perspective of both the SBC-
- 9 Ameritech and Bell Atlantic-GTE merger proposals. We are
- specifically looking at the conditions the FCC should
- 11 consider toward achieving three primary objectives.
- First, we're looking at conditions that would
- increase local competition for residential customers. We're
- 14 concerned that current plans to enter into new markets may
- be based largely on the motivation to serve large business
- 16 customers.
- 17 Under the right conditions, the SBC-Ameritech
- 18 proposed national-local strategy to enter 30 new markets has
- 19 the potential to jump-start local competition for
- 20 residential customers. Our hope is that entry into these
- 21 markets will trigger a competitive response that should
- 22 cause true competition to develop in Ameritech and SBC's
- 23 markets, as well.
- Second, we're interested in ensuring and
- 25 protecting the quality and equality of residential access.